

## Calling All Shrewsbury Tiger Supporters!

*The Foundation for Shrewsbury Education (FSE) needs the support of all SBS families for the 30th Annual 5K Classic on **October 20th!***

**Race Details:** The In-Person 5k, 1 mile, and kiddie dash races will take place on **October 20th** in front of SBS. Race registration comes with a race t-shirt.

**Class Challenge:** All students registered for the 5K or 1 mile will also get their name on a sneaker hung by their classroom. The class with the most registered runners will receive Sky Zone gift cards! Challenge will run until Oct. 18th.



### **Become a Sponsor!**

- **Tiger Sponsor (\$125):** will receive 50% off all family race registrations, race t-shirt(s) and an amazing lawn sign to display in your yard!
- **Golden Tiger Sponsor (\$250):** will receive 75% off all family race registrations, race t-shirt(s) and a special golden sign for your lawn!
- **Platinum Tiger Sponsor (\$500):** will receive 100% off immediate family race registrations, race t-shirt(s), a Platinum Tiger Sponsor sign, and your family name on race t-shirt (*if purchased before Sept. 28th*), sponsor signs and social media.

**Business Sponsorships- (\$2,500 to \$500):** will receive strategic logo placement on collateral, social media highlights, company recognition and race entries. To gain all benefits, commit by 10/4. Learn more at [www.FSE-SBS.org](http://www.FSE-SBS.org).

*FSE is proud to have spent over \$500,000 on projects and initiatives! Some projects include the STEM Lab, a Graphic Design Lab, YouTube TV studio, and the 1 to 1 Google Chromebooks program, and Epson Smart Boards and Projectors for each classroom. FSE supports our educators' innovation and technology needs through the Teacher Grant Program and numerous school software needs. Please help FSE continue to make the most of your student's academic experience at SBS.*

**Become a Sponsor and Register at:**

<https://fse-sbs.org/5k/>

# Foundation for Shrewsbury Education Annual 5K Business Sponsorship Package

## **TITLE SPONSOR - \$2,500**

- Official Race Sponsor
- Company logo displayed prominently on the race banner, race shirt, website and at the finish line
- Includes Race Registrations with race shirts
- Company highlighted on FSE social media twice
- Company highlighted in post event press release
- Company may provide an exclusive digital offer that can be delivered to race registrants

## **GOLD SPONSOR - \$1,500**

- Company logo displayed on the race banner, race shirt, website and at the finish line
- Includes Race Registrations with race shirts
- Company highlighted on FSE social media
- Company highlighted in post event press release
- Company may provide an exclusive digital offer that can be delivered to race registrants

## **SILVER SPONSOR - \$1,000**

- Company name on the race banner, race shirt, website and at the finish line
- Includes Race Registrations with race shirts
- Company highlighted on FSE social media

## **BRONZE SPONSOR - \$500**

- Company name on the race banner, race shirt, website and at the finish line
- Includes Race Registrations with race shirts
- Company highlighted on FSE social media

All business sponsors will be displayed on our race banner located on Route 35 (Broad Street) in front of the Shrewsbury Borough School.

**To gain all sponsorship benefits, please commit by Sept. 28th.**

**Learn More and Become a Sponsor at [www.FSE-SBS.org/5k](http://www.FSE-SBS.org/5k)**

